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## FOR IMMEDIATE RELEASE

April 19, 2016

# DeKalb Workforce Development Hosts ‘Parents Pounding the Pavement’ Work Readiness Workshops

**DECATUR, Ga.** – DeKalb County Interim CEO Lee May announces the ‘*Parents Pounding the Pavement for Employment*’ Workshops, which assist parents of students in the DeKalb County School District with accessing employment opportunities.

“Once again, DeKalb County Workforce Development is providing another excellent resource for DeKalb residents to prepare for and obtain employment,” said Interim CEO Lee May. “I hope that every interested parent takes advantage of this opportunity.”

The first event of this two part series is the Work Readiness Workshops, scheduled for **Saturday, April 23, 2016** at **DeKalb County Workforce Development (DWD)**, located at **774 Jordan Lane, Building #4, in Decatur** from 9 a.m. until noon.

The workshops will focus on:

- The importance of hard and soft skills
- Resume writing
- Personal branding
- Professional image consultation
- Financial literacy

The purpose of this event is to strengthen the foundation of families in DeKalb County, as well as help to educate parents. “When the parents have a strong foundation the children have a better future. We are teaching the hard and soft skills to help these parents with getting and keeping a position in the workforce,” said Sheryl Stone, Director of DeKalb County Workforce Development.

The event will also offer a personal image consultant and personal branding workshops with the help of the staff from Kamileon’s Kloset, who specialize in helping jobseekers look their best from head to toe before stepping into an interview.

(more)

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The second part of the series will be a Career Fair scheduled for May 2016. Attendees from the April 23 workshops will be afforded the opportunity to use their work readiness skills to meet face to face with potential employers.

For additional information, please contact DeKalb County Workforce Development at (404)687-3400.

DWD is an Equal Opportunity Employer/Program and auxiliary aids and services are available upon request to individuals with disabilities. Persons with hearing impairments may contact 1-800-255-0135.

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