



MEDIA CONTACT

[Burke Brennan](#), Press Secretary
P: 404-371-6305 | M: 678-201-7209

[Emily Schwarz](#), Public Information Officer
P: 404-371-2809 | M: 404-599-6881

FOR IMMEDIATE RELEASE

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DeKalb Encourages Participation in Earth Hour, “Lights Out, Power Down” Policy

DECATUR, Ga. – DeKalb County encourages residents and county employees to participate in Earth Hour on **Saturday, March 28**, by shutting down or unplugging non-essential electronics between the hours of **8:30-9:30 p.m.**



DeKalb County employees and commissioners receive the official proclamation honoring Earth Hour and the County’s “Lights Out, Power Down” policy on March 24, 2015

Earth Hour is a worldwide movement organized by the World Wide Fund for Nature (WWF). The event is held annually to encourage individuals, communities, households and businesses to turn off their non-essential lights for one hour on the last Saturday in March, as a symbol of commitment to the planet.

(MORE)

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Earth Hour coincides with the “Lights Out, Power Down” policy created by the County in 2009 in an effort to kick-start environmental sustainability efforts. The policy encourages county employees to turn off electronics, such as computers and fax machines, and unplug other devices, when not in use. The following video highlights the initiative: <https://www.youtube.com/watch?v=djb7a1taoB8>.

DeKalb County is Georgia’s third largest county with more than 700,000 residents calling it home. Known for its business and education hub, growing international community and natural wonders, DeKalb County Government is administered by [Interim Chief Executive Officer Lee May](#) and legislative policy is set by a seven-member [Board of Commissioners](#).

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