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FOR IMMEDIATE RELEASE

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DeKalb Workforce Development Wins \$17K to Promote Digital Careers

DECATUR, Ga. – DeKalb Workforce Development won \$17,000 during a recent contest by the AT&T Aspire initiative to promote careers in digital media.

DeKalb Workforce Development was one of the eight finalists which were awarded \$12,000 from the initiative. With the assistance of various DeKalb County departments, partnering agencies and the DeKalb County community at large, DeKalb Workforce Development won an additional \$5,000 in the #MakeDeKalbSocial #20Kfor2020 Community Outreach Event.

The \$17,000 received from the initiative enabled DeKalb Workforce Development to launch the [Go Digitize DeKalb](#) introductory career pathway program within the field of digital media. In partnership with various DeKalb County School District high schools, program participants will earn while they learn through paid internships, allowing them the opportunity to use their skills in a professional setting.

During the #MakeDeKalbSocial event, which attracted more than 100 youth, Jerry T. Myers, a longstanding community advocate, shared helpful tips for career preparation and transitioning. Additionally, youth had the opportunity to work with The Scholarship Academy to learn how to research and competitively obtain funding for post-secondary education via scholarships.

Youth also were able to meet directly with various employers and community agencies to gain employment and learn about the resources available in DeKalb County.

DeKalb County Interim CEO Lee May engaged youth by sharing his personal experiences with continuing his education, scholarship resourcing and career planning.

“It is imperative to have events such as this to continually expose our youth to opportunities that will enhance their future,” Interim CEO May said.

(more)



Interim CEO Lee May meets with youth at the #MakeDeKalbSocial #20Kfor2020 Community Outreach Event.



Jessica Johnson, CEO of The Scholarship Academy, shows youth how to research scholarship information for college.



Jerry T. Myers, an author and motivational speaker, teaches youth about career preparation and transitioning.



Youth meet with employers and agencies for potential job opportunities and community resources.

For additional information regarding the AT&T Aspire initiative, contact Denise Kenner at dkenner@dekalbcoutyga.gov or 404-687-3400.

DeKalb Workforce Development is an EEO/M/F/D/V employer/program. Auxiliary aids/services are available upon request to individuals with disabilities. The hearing impaired may call 1-800-255-0135 for assistance. DWD is completely federally funded by the U.S. Department of Labor and is a proud partner of the American Job Center Network.

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