



## **MEDIA CONTACT**

[Andrew Cauthen](#), Communications Manager    [Sarah Page](#), Public Information Officer  
P: 404-371-2806 | M: 470-553-4408    P: 404-371-2705 | M: 404-989-1386

## **FOR IMMEDIATE RELEASE**

September 22, 2016

# **DeKalb Workforce Development Rebrands as WorkSource DeKalb**

## ***DeKalb is "Connecting Talent with Opportunity"***

**DECATUR, Ga.** — DeKalb Workforce Development is now WorkSource DeKalb, providing the same job placement and education services alongside a co-branded identity with WorkSource Georgia.

"WorkSource DeKalb will continue to provide superior workforce development, retention and training resources to the county's citizens," DeKalb Interim CEO Lee May said. "The alignment with WorkSource Georgia's resources shows that DeKalb is ready and willing to pair businesses with well-qualified workers."

The Georgia Department of Economic Development's Workforce Division, which administers the Georgia Workforce Innovation and Opportunity Act, launched WorkSource Georgia earlier this year. The initiative is the first unified brand ever associated with Georgia's workforce system, which targets job seekers, workforce development practitioners, education leaders and citizens at large. The brand's tagline "Connecting Talent with Opportunity" promotes the state's and DeKalb's workforce development efforts.

Jobseekers should expect to see WorkSource DeKalb logos appear throughout the county in the coming months. For more information on upcoming events at WorkSource DeKalb, go to [www.dekalbworkforce.org](http://www.dekalbworkforce.org) or call (404) 687-3400.

WSD is an EEO/M/F/D/V employer/program. Auxiliary aids/services are available upon request to individuals with disabilities. Persons with hearing impairments may call 1-800-255-0135 for assistance. WSD is fully funded by the U. S. Department of Labor and is a proud partner of the American Job Center Network.

**(more)**

**WorkSource DeKalb, continued**



*WorkSource DeKalb's new logo.*

###

Follow news from DeKalb County at [@ItsInDeKalb](https://twitter.com/ItsInDeKalb) on Twitter and sign up for additional updates at [www.onedekalb.com](http://www.onedekalb.com) or send a text message with the word ONEDEKALB to 22828 (message and data rates may apply).