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## FOR IMMEDIATE RELEASE

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# New DeKalb Website Sports New Look, Better Accessibility

*Added features include social media interaction, improved search capabilities*

**DECATUR, Ga.** – For the first time in approximately seven years, DeKalb County has updated its nearly 2,400-page website to make it more user-friendly, customer-focused and easy to update. The new website is adaptable on mobile devices and easily translates into dozens of languages.



*DeKalb County has launched its new user-friendly, customer-focused website.*

“We have been rebuilding our website to create greater access, transparency and responsiveness,” said DeKalb Interim CEO Lee May. “The website is a tool most people use as the primary interface with government and government resources. It should change and grow with technology.”

In addition to a more contemporary look, the new website features a number of improvements to enhance the user experience.

**(more)**

## Page 2: New DeKalb website, continued

- **Responsive to mobile devices:** Elements within the webpage adapt for maximum visibility across all platforms.
- **Improved menu structure for intuitive use:** Website content is organized by subject to make the most popular requests easy to locate.
- **Google Language Translator:** This feature makes the website accessible to all of DeKalb's diverse cultures.
- **Social media feeds:** Twitter and Facebook feeds display prominently on the home page.
- **Calendar and event management:** With just a one click, county events can auto-populate users' calendar and/or Google Map applications.
- **ADA compliant:** Those with vision impairments will be able to utilize the website using screen readers or other assistive technologies.
- **Searchable contact pages:** To easily find the person in charge of every county department.
- **Drupal Content Management System:** Easy for content managers to ensure information is fast and accurate in today's changing environment.
- **Improved analytics:** Promotes the locations that users seek most often, and identifies content that users no longer need.

Diversified Technologies LLC was selected to design the website, which was developed in collaboration with the Citizens Website Advisory Committee, comprised of representatives appointed by the Chief Executive Officer and the DeKalb Board of Commissioners.

"The input from the Citizens Advisory Committee was invaluable. They represent our audience, and their needs were our top priority," said Interim CEO May.

To see the new site, visit [www.dekalbcountyga.gov](http://www.dekalbcountyga.gov).

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