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FOR IMMEDIATE RELEASE

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Keep DeKalb Beautiful Honored With Keep Georgia Beautiful Foundation 2015 Affiliate of the Year Award

Exemplary community improvement initiatives garner statewide recognition

DECATUR, Ga. – Keep DeKalb Beautiful (KDB), the community outreach unit of the DeKalb County Sanitation Division was recently honored with the **Keep Georgia Beautiful 2015 Affiliate of the Year Award**. This statewide award presentation was held during the Keep Georgia Beautiful Foundation’s Annual Awards Luncheon.

KDB was honored for its exemplary performance, leadership, and ongoing efforts in community improvement, waste reduction and litter prevention aimed at protecting the environment and creating more sustainable communities.

“Recognition on the state level is critical in advancing our efforts in building more sustainable communities through our litter reduction efforts, recycling program, and community outreach and beautification initiatives,” said DeKalb County Sanitation Division Associate Director Billy Malone. “We are delighted that the Keep Georgia Beautiful Foundation recognizes and appreciates our ongoing commitment to promoting environmental sustainability within DeKalb communities.”

To qualify for this award, Keep Georgia Beautiful affiliates must be in good standing with the Keep America Beautiful organization and Keep Georgia Beautiful Foundation, conduct an annual litter index, calculate the affiliate’s cost/benefit ratio, engage volunteers in taking greater responsibility for their communities and environment, and submit an affiliate award application.

“Keep DeKalb Beautiful represents the best of community improvement efforts,” said Keep Georgia Beautiful Executive Director Sarah Visser. “They are doing the hard work every day to keep their community economically vibrant and environmentally sustainable.”

Established in 1985, the Keep Georgia Beautiful Foundation coordinates numerous environmental initiatives annually, and promotes private sector financial support for worthwhile educational programs aimed at enhancing the environment and quality of life for Georgia residents.

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