DeKalb Workforce Development’s “Parents Pounding the Pavement” Workshops a Success

DECATUR, Ga. – Over 70 parents participated in DeKalb Workforce Development’s Parents Pounding the Pavement for Employment work readiness workshops. The workshops gave parents with students in the DeKalb County School District the opportunity to learn how to prepare for potential interviews and obtain employment opportunities.

“I’m pleased that there are so many involved parents who are actively seeking resources to improve their financial situation and provide maximum learning opportunities for their children,” said Interim CEO Lee May.

During the work readiness workshops, parents gained knowledge in interviewing techniques, resume writing, personal branding and financial literacy.

The work readiness workshops were the first in a two part series. The second event of the series, Parents Pounding the Pavement for Employment is a career fair scheduled for Thursday, May 12, 2016 at DeKalb Board of Education, 1701 Mountain Industrial Boulevard, in Stone Mountain, from 10 a.m. to 2 p.m. Parents and the community are encouraged to attend the career fair and meet face to face with potential employers.

The purpose of Parents Pounding the Pavement for Employment is to provide access to employment opportunities, which could thereby result in future economic stability. “It is thought, when the parents are able to prosper financially and support the household, it is believed that the children have a higher potential for better academic outcomes.” said Sheryl B.C. Stone, Director of DeKalb Workforce Development.

Kamila Brown-Washington, the founder and CEO of Kamileon’s Kloset, spoke to parents about how personal and professional image can impact access to job opportunities. Additionally, she provided examples for interview preparation and appropriate dress for interviews.

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Parents Pounding the Pavement – Page 2

Cornelia Hicks, CEO of MatterMax Media, presented positive methods on presentation, using social media as a networking anchor to catapult job search efforts and results in the digital world.

For additional information regarding Work Readiness Workshops and obtain employment opportunities, please contact DeKalb County Workforce Development at (404)687-3400.

DWD is an Equal Opportunity Employer/Program and auxiliary aids and services are available upon request to individuals with disabilities. Persons with hearing impairments may contact 1-800-255-0135.

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