

DeKalb County

Department of Communications

www.dekalbcountyga.gov

MEDIA CONTACTS

Andrew Cauthen Communications Manager 404-371-2806 (o) 470-553-4408 (c)

Alicia Pennie

Public Relations Manager 770-621-7266 (o) 678-858-9488 (c)

Suzanne Forte

Public Information Officer 404-371-2709 (o) 470-512-0148 (c)

FOR IMMEDIATE RELEASE

November 27, 2018

DeKalb Partners with School District to Reduce Spills

"No FOG, No Clog" campaign launched at county public schools

DECATUR, Ga. — DeKalb County Department of Watershed Management (DWM) has partnered with the DeKalb County School District to reduce sewer spills. The county worked with the school district to develop the "No FOG, No Clog" public education campaign for more than 102,000 elementary, middle and high school students.



Dresden Elementary School principal, Dr. Jesse Berger, school staff, DWM staff, and fourth and fifthgrade students pose with "No FOG, No Clog" backpacks.

Nearly 60 percent of all spills are caused by fats, oils and grease, or FOG, poured down sink drains. FOG coats the inside of pipes and eventually forms a blockage leading to a spill.

(more)

DeKalb Partners with School District to Reduce Spills, page 2

The "No FOG, No Clog" campaign will educate students about the hazards of grease clogs in the sewer systems and aims to positively change FOG disposal behaviors.

DWM designed and created presentations, brochures and promotional materials that illustrates proper disposal. The campaign also includes tips on social media. The campaign was launched in areas where sewer spills are the most prevalent and will continue during the 2018 - 2019 school year.

For additional information about the "No FOG, No Clog" campaign, visit <u>www.dekalbwatershed.com</u>.

###