

ITB No. 22-101481-ITB

ITB Nam Memorial Drive Corridor Branding

DEPARTMENT OF PURCHASING AND CONTRACTING BID TABULATION

Bid Opening: March 10, 2022

Price Schedule Opening: March 23, 2022

Agent: Jennifer Schofield

| | Agent. Jenniner Schöneid | | | |
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| Company | | | Houser Walker Architecture LLC | |
| ITEM No. | ITEM DESCRIPTION | UNIT | UNIT PRICE | |
| 1 | Phase I – Community Research Meeting and Brand Development Community Research – Research and review information regarding the Memorial Dr. Corridor provided by DeKalb County Attend 1 community meeting as a part of the phase one to get community input on potential design ideas. Develop a brand identity for corridor that will include combinations of artwork; color combinations; fonts; layout; texts or slogans. Provide digital deliverables in the final formatted image files. | LS | \$ 38,600.00 | |
| 2 | Phase II- Design Standards & Standard Designs Develop a set of design standard for signage designs. The design standard to be captured in a book format that will include sizes, colors, fonts, graphic artwork, and other elements produced as part of the Brand Identity. Design standards will include conceptual details for 3 different signage size/type. These standards will include the following: Banner signage that meets the typical norm and for this type of signage. Monumental signs for 2 locations pre-determined by DeKalb County. Final deliverables will be 3 printed copies and digital reference files. | LS | \$ 29,800.00 | |



| Phase III – Site Specific Monumental Signage Develop site specific signage, incorporating the brand identity and standards developed in Phase II. This will include detailed drawings and specifications sufficient for a signage fabricator/installer to price and construct. Drawings and specifications will include desired outcomes for lighting but does not have to include specific electrical engineering in the deliverables. Drawings should account for localized topography and site boundaries but may need to subcontract out topographic and/or utility work to ensure sufficient information is provided in the final deliverable. | LS | \$ | 29,000.00 |
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| Construction Administration Work with the County to provide construction administration services for the implementation of the site-specific work. Review shop drawings and verification of mockup samples, and coordinate production of all owner warranties and closeout documentation. Provide 3 periodic site review meetings, to observe and document the progress of installation work. | LS | \$ | 5,000.00 |
| Topographic Survey (if required) | LS | \$ | 2,000.00 |
| Subtotal: | | | 104,400.00 |
| Should additional services be required, not covered by the tasks above, please provide an hourly rate for each discipline: Principal Architect Project Manager Senior Architect Architect II | Hourly: \$175.00 \$140.00 \$140.00 \$125.00 | | |
| | Develop site specific signage, incorporating the brand identity and standards developed in Phase II. This will include detailed drawings and specifications sufficient for a signage fabricator/installer to price and construct. Drawings and specifications will include desired outcomes for lighting but does not have to include specific electrical engineering in the deliverables. Drawings should account for localized topography and site boundaries but may need to subcontract out topographic and/or utility work to ensure sufficient information is provided in the final deliverable. Construction Administration Work with the County to provide construction administration services for the implementation of the site-specific work. Review shop drawings and verification of mockup samples, and coordinate production of all owner warranties and closeout documentation. Provide 3 periodic site review meetings, to observe and document the progress of installation work. Topographic Survey (if required) btotal: Should additional services be required, not covered by the tasks above, please provide an hourly rate for each discipline: Principal Architect Project Manager Senior Architect Architect II | Develop site specific signage, incorporating the brand identity and standards developed in Phase II. This will include detailed drawings and specifications sufficient for a signage fabricator/installer to price and construct. Drawings and specifications will include desired outcomes for lighting but does not have to include specific electrical engineering in the deliverables. Drawings should account for localized topography and site boundaries but may need to subcontract out topographic and/or utility work to ensure sufficient information is provided in the final deliverable. Construction Administration Work with the County to provide construction administration services for the implementation of the site-specific work. Review shop drawings and verification of mockup samples, and coordinate production of all owner warranties and closeout documentation. Provide 3 periodic site review meetings, to observe and document the progress of installation work. Topographic Survey (if required) LS btotal: Should additional services be required, not covered by the tasks above, please provide an hourly rate for each discipline: Principal Architect Project Manager Senior Architect \$140.00 Architect II \$125.00 | Develop site specific signage, incorporating the brand identity and standards developed in Phase II. This will include detailed drawings and specifications sufficient for a signage fabricator/installer to price and construct. Drawings and specifications will include desired outcomes for lighting but does not have to include specific electrical engineering in the deliverables. Drawings should account for localized topography and site boundaries but may need to subcontract out topographic and/or utility work to ensure sufficient information is provided in the final deliverable. Construction Administration Work with the County to provide construction administration services for the implementation of the site-specific work. Review shop drawings and verification of mockup samples, and coordinate production of all owner warranties and closeout documentation. Provide 3 periodic site review meetings, to observe and document the progress of installation work. Topographic Survey (if required) LS \$ Should additional services be required, not covered by the tasks above, please provide an hourly rate for each discipline: Principal Architect Project Manager Senior Architect S175.00 Senior Architect S140.00 |



| Number of Bids Received: | 2 |
|---------------------------------------------------|-----|
| LSBE Participation Benchmark/GFE | N/A |
| Attendance at the Mandatory LSBE Meeting (Yes/No) | Yes |
| Separate Sealed Price Schedule (Yes/No) | Yes |

NOTES - DETAIL JUSTIFICATION

Two (2) bids were received.

The Collaborative Firm was deemed non-responsive for:

- Failure to submit one original bid package (inclusive of the entire Invitation to Bid document and required documents with the exception of the price schedule) as specified on Pages 3 and 17, Required Documents Checklist
- Failure to submit one copy on USB Flash Drive, as specified on Pages 3 and 17, Required Documents Checklist
- Failure to sign Bid Acknowledgement Form, Page 16, as required on Pages 16, Bid Acknowledgement Form and 17, Required Documents Checklist
- Failure to complete Attachment A, Required Documents Checklist, Page 17, as required
- Failure to sign Attachment B, Contractor Reference and Release Form, Page 18, as required on Pages 18 and 17, Required Documents Checklist
- Failure to complete and sign First Source Jobs Ordinance Acknowledgement, Page 32, as required on Pages 31 and 17, Required Documents Checklist
- Failure to complete and return LSBE Exhibits A and B of Attachment B, Pages 23-32, as required on Pages 23-32 and 17, Required Documents Checklist

Toneya B.

Witness Signature: Dawson

Digitally signed by Toneya B. Dawson Date: 2022.03.23 14:06:55 -04'00'

Agent Signature: