



Keep DeKalb Beautiful, Inc.
<http://web.co.dekalb.ga.us/beautiful>

For more information on how to contribute to
KDB initiatives and membership
options please contact:

Keep DeKalb Beautiful Program
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Keep DeKalb Beautiful Green Business Program



**“You’re the Solution to
Litter Pollution”**

**Phone: 404-371-2654
Fax: 404-294-2774**

The Keep DeKalb Beautiful Green Business Program

The **Keep DeKalb Beautiful Green Business Program**, a partnership with DeKalb County Government and the DeKalb County Sanitation Division, awards and honors local businesses for their outstanding efforts in litter control, waste reduction, and grounds beautification.

What is the Green Business Program?

The Green Business Program is a litter reduction and prevention program sponsored by the DeKalb County office of Keep DeKalb Beautiful, a non-profit environmental and litter abatement organization. The purpose of the program is to attract public involvement from business organizations to maintain a litter-free DeKalb.

What are the Responsibilities of the Business Organization?

By participating in the Green Business Program an organization commits to enrollment in the program based on the levels of involvement in the tiered system listed below.

Why Participate?

Keep DeKalb Beautiful understands that every person or business has a stake in their community and the unsightly litter problem. *A clean community discourages crime, littering and illegal dumping, as well as increases business.* Proper handling of litter and the promotion of practices that reduce wastes raise the standards and expectations of everyone.

Keep DeKalb Beautiful educates and encourages businesses to take personal responsibility for their community environment.

Tier I	Tier II	Tier III
Adoption of local area and/or local street w/MARTA stop Monthly clean-up of the street and/or right of way in front of business, as well as the business' perimeter Or Monthly clean-up of the street and/or right of way in front of business, as well as maintenance of nearby MARTA Bus Stop Organization Recycling Organization enlists in the DeKalb County Sanitation Division's Mixed Paper Recycling program	Adoption of local area and/or local street w/MARTA stop Monthly clean-up of the street and/or right of way in front of business, as well as the business' perimeter Or Monthly clean-up of the street and/or right of way in front of business, as well as maintenance of nearby MARTA Bus Stop Organization Recycling Organization enlists in the DeKalb County Sanitation Division's Mixed Paper Recycling program Beautification Project Organization implements a KDB approved beautification project on their site	Adoption of local area and/or local street w/MARTA stop Monthly clean-up of the street and/or right of way in front of business, as well as the business' perimeter Or Monthly clean-up of the street and/or right of way in front of business, as well as maintenance of nearby MARTA Bus Stop Organization Recycling Organization enlists in the DeKalb County Sanitation Division's Mixed Paper Recycling program Beautification Project Organization implements a KDB approved beautification project on their site Sponsor a Container Organization installs KDB approved trash receptacle(s) at the facility site convenient to vehicle drivers

Green Business Program Commitment Form and Signing Agreement

Your Incentives:

A business affiliated with the **Keep DeKalb Beautiful** Green Business program:



Cares about the environment and is concerned about the protection of our precious natural resources;



Values customers and wants to create a clean, safe, and pleasant customer experience for citizens;



Functions as a vital, thriving part of the community and actively works to keep it clean and aesthetically pleasing for consumers, visitors, and employees;



Commits to the long term sustainability of the business investment and the viability of property values in the immediate/surrounding areas; and

Enrollment in the Green Business Awards Program affords businesses incentives such as:



Public recognition and acknowledgement of the organization/business' efforts (company listed on the Keep DeKalb Beautiful Website and in the newsletter);



A decal identifying the business as a Keep DeKalb Beautiful Green Business;



Beautification project installations will receive recognition with plated ground marker;



Reduced Sanitation Collection Services up to 70%; and,



Long lasting business-to-business, as well as community partnerships throughout DeKalb County.

Keep DeKalb Beautiful requires all adopting organizations to complete the Green Business Program Commitment Form and Signing Agreement, and adhere to all rules of the program as stated in the agreement.

Level of Involvement:

Please indicate the level in which you would like to commit– Tier I, Tier II, Tier III.

☐ Tier I	☐ Tier II	☐ Tier II
<i>Location of Adoption (area and/or local street):</i> _____ _____ _____ OR <i>Location of Adoption (area and/or local street w/MARTA bus stop):</i> _____ _____ _____ _____ _____ <i>Organization Recycling</i> To sign up for recycling, please contact the DeKalb County Sanitation Division's Recycling Coordinator at 404-297-4440 to make arrangements to receive a mixed paper bin for recycling.	<i>Location of Adoption (area and/or local street):</i> _____ _____ _____ OR <i>Location of Adoption (area and/or local street w/MARTA bus stop):</i> _____ _____ _____ _____ _____ <i>Beautification Project (area and location for beautification):</i> _____ _____ _____ _____ _____ <i>Organization Recycling</i> To sign up for recycling, please contact the DeKalb County Sanitation Division's Recycling Coordinator at 404-297-4440 to make arrangements to receive a mixed paper bin for recycling.	<i>Location of Adoption (area and/or local street):</i> _____ _____ _____ OR <i>Location of Adoption (area and/or local street w/MARTA bus stop):</i> _____ _____ _____ _____ _____ <i>Beautification Project (area and location for beautification):</i> _____ _____ _____ _____ _____ <i>Organization Recycling</i> To sign up for recycling, please contact the DeKalb County Sanitation Division's Recycling Coordinator at 404-297-4440 to make arrangements to receive a mixed paper bin for recycling. <i>Sponsor a Container</i> Number of Container (s): _____ Container Location (s): _____ _____ _____

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Yes! I want to participate in the DeKalb County Green Business Program!

Organization Name

Organization's Contact Person/Owner/Manager

Organization's Address

Phone

Email

Prior to cleanup, Keep DeKalb Beautiful will furnish, at its sole discretion, litter bags, orange safety vests (on loan), pickup sticks, and gloves. At the completion of clean up, Keep DeKalb Beautiful will ensure removal of all litter bags.

All adopting organizations must complete a Green Business Program Update form once per quarter. Groups are encouraged to send photo documentation of their organization working in compliance with initiatives of the program. Keep DeKalb Beautiful can furnish the organization with educational literature/signs about litter prevention upon request.

If an organization/business fails to perform any of the orders and obligations satisfactorily, it will be removed from the Green Business Program.

By signing this form, your business/organization hereby acknowledges and agrees that you are participating in this project at your own risk and hold DeKalb County and all its officers, agents, servants, and/or employees harmless from and against any and all claims, loss, damage, charge, or expense to which they or any of them may be put or subjected by reason of volunteer's participation in this project. You further acknowledge that DeKalb County is not responsible for the acts of others participating in this project and the other volunteers/employees may include, but not be limited to, interested individuals, members of civic groups, religious groups, or community groups, and/or persons convicted of crimes and/or violations of County ordinances and ordered to provide community service.

Signature

Date

For KDB Office Use Only: Date Received _____