Why is Transit Important?

Public Transportation Enhances Personal Opportunities
- Personal mobility and freedom for people from every walk of life.
- Access to work, go to school, visit friends, or go to a doctor’s office.
- Access to job opportunities.

Public Transportation Saves Fuel, Reduces Congestion
- Reduces Congestion.
- In 2011, public transportation use saved 865 million hours in travel time and 450 million gallons of fuel in 498 urban areas.

Public Transportation Provides Economic Opportunities & Drives Community Growth and Revitalization
- 87 percent of public transit trips impact the economy.
- Every $1 invested in public transportation generates around $4 in economic returns.
- Every $1 billion invested in public transportation supports and creates more than 50,000 jobs.
- Every $10 million in capital investment in public transportation yields $32 million in increased business sales.
- Residential property values performed 42 percent better on average if they were located near public transportation with high-frequency service.
DeKalb County Comprehensive Transportation Plan (CTP)

- Has not been updated in 4 years
- New funding mechanisms are now available
- New state approach to funding underway
- Update to the Regional Transit Vision
- Regional Transit Plan Requirement
DeKalb County Transit Master Plan
What is the DeKalb Transit Master Plan?

- Will also serve as Phase I of the DeKalb Comprehensive Transportation Plan Update
- Led by the CEO, BOC and the DeKalb Municipal Association - coordinated effort between the cities and County
- ARC will manage the project
It’s a Regional Conversation

• Adjacent Counties
  • Fulton County Transit Master Plan – completed January 2018
  • Gwinnett County Transit Master Plan – expected completion late spring 2018
What is the Next Step for DeKalb?

• Establish Project Management Team
• Engage key stakeholders
  • DeKalb County Citizens
  • DeKalb County Government
  • DeKalb County Municipal Association - Mayors
• MARTA
• Atlanta Regional Commission
Planning Process

9 – 12 Month Process

Kick-off in May, 2018

Project will Cover:

• Community Engagement and Vision Development
• Transit Vision Development
• Transit Assessment
• Transit Service Needs and Market Analysis
• Develop Transit Service Improvement Strategies
• Develop Transit Investment Scenarios
• Transit Master Plan
Questions?