

Why is Transit Important ?

Public Transportation Enhances Personal Opportunities

- Personal mobility and freedom for people from every walk of life.
- Access to work, go to school, visit friends, or go to a doctor's office.
- Access to job opportunities.

Public Transportation Saves Fuel, Reduces Congestion

- Reduces Congestion.
- In 2011, public transportation use saved 865 million hours in travel time and 450 million gallons of fuel in 498 urban areas.

Public Transportation Provides Economic Opportunities & Drives Community Growth and Revitalization

- 87 percent of public transit trips impact the economy.
- Every \$1 invested in public transportation generates around \$4 in economic returns.
- Every \$1 billion invested in public transportation supports and creates more than 50,000 jobs.
- Every \$10 million in capital investment in public transportation yields \$32 million in increased business sales.
- Residential property values performed 42 percent better on average if they were located near public transportation with high-frequency service.

DeKalb County Comprehensive Transportation Plan (CTP)

- Has not been updated in 4 years
- New funding mechanisms are now available
- New state approach to funding underway
- Update to the Regional Transit Vision
- Regional Transit Plan Requirement

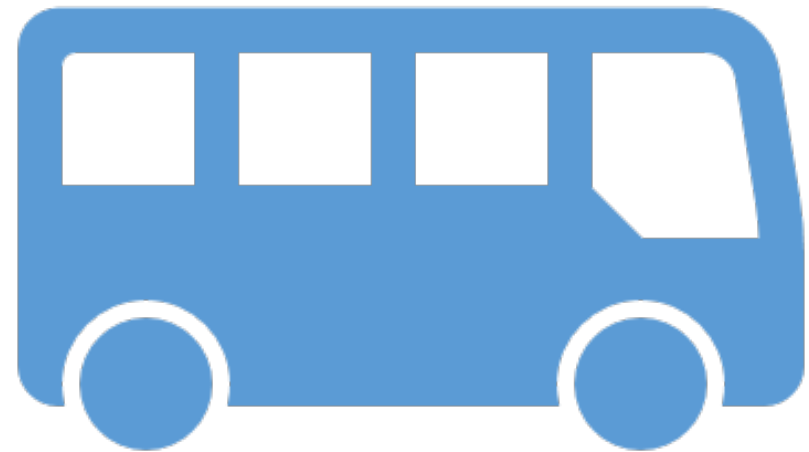
DeKalb County Transit Master Plan

What is the DeKalb Transit Master Plan ?

- Will also serve as Phase I of the DeKalb Comprehensive Transportation Plan Update
- Led by the CEO, BOC and the DeKalb Municipal Association - coordinated effort between the cities and County
- ARC will manage the project

It's a Regional Conversation

- Adjacent Counties
 - Fulton County Transit Master Plan – completed January 2018
 - Gwinnett County Transit Master Plan – expected completion late spring 2018



What is the Next Step for DeKalb?

- Establish Project Management Team
- Engage key stakeholders
 - DeKalb County Citizens
 - DeKalb County Government
 - DeKalb County Municipal Association - Mayors
- MARTA
- Atlanta Regional Commission

Planning Process

9 – 12 Month Process

Kick-off in May, 2018

Project will Cover:

- Community Engagement and Vision Development
- Transit Vision Development
- Transit Assessment
- Transit Service Needs and Market Analysis
- Develop Transit Service Improvement Strategies
- Develop Transit Investment Scenarios
- Transit Master Plan

Questions?