Municipal Measurement Program

What is MMP?

➢ Launched in January 2019 by The Recycling Partnership and Re-TRAC Connect™

➢ Free web-based program assessment and planning tool

➢ Track and measure the effectiveness of waste and recycling programs

➢ Specifically designed for cities, counties, municipalities, and regional waste management agencies

MMP Vision

- ➢ Standardize measurement

- ➢ Transform data into knowledge

- ➢ Foster transformation of recycling systems

MMP by the Numbers

- ➢ 535 total registered members in MMP in U.S.A.

- ➢ 14 counties in Georgia

- ➢ 15 cities in Georgia

- ➢ 3 consolidated city/county governments in Georgia

- ➢ 1 solid waste authority in Georgia

How is DeKalb County a Member?

- ➢ Initial application

- ➢ Approval

- ➢ Program assessment surveys

  - ▪ About your county or region

  - ▪ Residential curbside program assessment

  - ▪ Residential drop-off assessment

➤ Survey verification by GA Environmental Protection Division, The Recycling Partnership and Biocycle

➤ Annual resubmission of surveys for current reporting year

Benefits of MMP

Counties and regional agencies can join MMP to facilitate and inform policymaking and to foster social and environmental stewardship within their operations and communities.

➤ Program performance reports

- Annual diversion rate

- Annual tonnage by program

- Annual trend

- Economic benefits of recycling

- Environmental benefits

- Per capita annual tonnage

- Performance summary

- Total pounds (lbs.) per household

- Performance benchmarking

- Single-family pounds (lbs.)/household recycling compared to the national average

- Program recommendations

➤ Centralized database streamlines statistics for waste and recycling

➢ Monitor year-over-year (YOY) performance

How is DeKalb County's data used?

➢ Supports consistent measurement and benchmarking

➢ Fosters development of new resources & tools

➢ Fosters awareness and insight into municipal challenges and needs

Future of MMP

Ongoing participation remains vital in the creation of a comprehensive national database of municipal program statistics. Such statistics can be embodied into benchmark reports, trend reports, tools, and other resources.