

BOARD OF REGISTRATION AND ELECTIONS SCHEDULED MEETING

March 13, 2025

4:30 PM

Memorial Drive Auditorium

DCTV's UStream channel: https://video.ibm.com/channel/xUJgKs6n2VW

- 1. ROLL CALL
- 2. APPROVAL OF AGENDA
- 3. APPROVAL OF MINUTES
 - A. February 13, 2025 Scheduled Meeting (p. 2)
- 4. PUBLIC COMMENTS
- 5. ITEMS FOR DISCUSSION
 - A. Proclamation for Odessa Ngoto
 - B. Director's Report (p. 7)
 - C. Legislative Updates
- 6. ITEMS FOR DECISION
 - A. Proposed Polling Place Changes Due to School Renovations (p. 10)
 - B. Profile PR Contract (p. 11)
 - C. 2025 Early Voting Locations, Dates, and Times (p. 14)
- 7. EXECUTIVE SESSION
- 8. BOARD COMMENTS
- 9. ADJOURNMENT

DeKalb County Board of Registration and Elections Meeting Minutes

February 13, 2025 Start Time: 4:41 p.m. End Time: 6:46 p.m.

Board Attendees: Karli Swift, Chair

Vasu Abhiraman, Vice-Chair

Nancy Jester Anthony Lewis Susan Motter

Other Attendees: Keisha Smith, Executive Director

Terry Phillips, Deputy County Attorney Michael Petty, Assistant County Attorney Tristen Waite, Assistant County Attorney

APPROVAL OF AGENDA

Chair Swift called the Board of Registration and Elections meeting to order at 4:41 p.m. Ms. Austin read the roll by calling each board member by name. A quorum was met.

Motion by Mr. Lewis, seconded by Vice-Chair Abhiraman, to approve the agenda. The motion carried unanimously.

APPROVAL OF MINUTES

Motion by Mr. Lewis, seconded by Vice-Chair Abhiraman, to approve the minutes of the January 9 scheduled meeting and January 16 special called meeting. The motion passed unanimously.

PUBLIC COMMENTS

Ms. Austin read the rules for public comment:

Public comments may be made in person or submitted by sending an email of one printed page or less at a minimum font of 12 to electionspubliccmnt@dekalbcountyga.gov which must be received between 35 and 5 minutes before the scheduled start of the meeting. The body of your email must include your first and last name. By submitting an email for public comment, you agree to have your name and the email broadcast on the UStream and entered into the record and minutes. The DeKalb Board of Registration and Elections reserves the right, at the DeKalb Board of Registration and Elections' sole discretion, to (1) add your email to the record/minutes without reading any of it into the broadcast or (2) read all or a portion of your email into the record/minutes. All public comments will be limited to 2 minutes. Abusive, profane, or derogatory language, holding up signs, clapping, yelling, standing or laying in the aisles to show support for or opposition to a speaker will not be permitted, but a show of hands or quietly standing in place will be permitted to show support for or opposition to a speaker's position.

The following citizens provided public comment:

- Betsy Shackelford
- Marisa Pyle
- Cheryl Dudley
- Gail Lee
- Clint Monroe

ITEMS FOR DISCUSSION

A) Director's Report

Director Smith reported on registration activities and statistics, ongoing election activities, outreach, website, training, and budget updates. She noted that each municipality confirmed that there was not a need for a special election to be held in March; however, VRE would be facilitating an administrative committee election for the DeKalb County finance department on April 1st. Director Smith reported on the budget and advised that of the \$16M that was requested, \$13.9M was recommended to the Board of Commissioners with the reduction primarily coming from the mobile unit for outreach efforts that was previously approved by the BOC and the 6 salaries of the new full-time positions that were requested. She stated that she would advocate and work with the administration to add those items back to the recommended budget for approval by the BOC.

Mr. Lewis asked for clarification on the exclusion of the 6 requested positions from the recommended budget and if a reduction in overtime was expected due to the new positions. Director Smith replied that she provided the necessary information for the new positions, however, the salaries were not included by finance in the recommended budget and that she would go back and ask for them again. She also stated that there would still be a requirement for overtime but not as much as the department was continuing to build internal operations.

Ms. Jester asked if the 2024 budget had been reconciled. Director Smith replied that 2024 expenses paid through mid-January 2025 would be charged to the 2024 budget and the fully reconciled report would be available at the end of the month. Ms. Jester discussed the revisions to the budget request with Director Smith and asked that she let the Board know if she needed their assistance advocating for funding.

B) Legislative Updates

Mr. Petty advised that the final day of the legislative session would be April 4th and that the only bill of note was HB215, named The Voter List Integrity Act. He stated that it had been assigned to the House Government Affairs Committee and that the legislation prohibits the Secretary of State, the Election Superintendent or any other state entity from joining or participating in any multi-state voter list maintenance organization that contacts unregistered individuals with the intent to register them or share voter data, except for the purpose of removing deceased, duplicate, and otherwise ineligible voters. Discussion ensued surrounding the legislation.

ITEMS FOR DECISION

A) Precinct Boundary Changes & Polling Place Consolidations

Chair Swift began by providing an overview of the decision item and reminded the Board that this item was on the agenda at the last scheduled meeting and was tabled to receive feedback from the public prior to deciding.

Director Smith stated that the department led a robust outreach effort to engage the county's residents and gather critical feedback. She advised that based on data analysis from public feedback, responses were categorized into the following themes: communication, parking, and overcrowding. Director Smith went on to speak to each of the themes and noted that the overall sentiment was positive. She then presented the precinct boundary changes and polling place consolidations by going through each proposed change individually.

Ms. Jester reported that she received feedback from the mayor of one of the municipalities and asked if that feedback was considered. Director Smith replied affirmatively.

Mr. Lewis thanked Director Smith for reporting on Election Day turnout as that was one of his concerns. He asked how the proposed changes would affect staffing levels on Election Day. Director Smith replied that staffing levels would be adjusted accordingly based on the new registered voter population levels. She further stated that there would be some attrition as the number of polling locations would be reduced. Mr. Lewis expressed concerns on the potential travel burdens and wait times for voters. He recalled that in the past, a formula was used to calculate the maximum number of voters a polling location could support before long wait times occurred and asked if this formula was used in the analysis of these changes.

Ms. Motter advised that several of the elementary schools were removed from the proposal, noting that most of those were due to accessibility concerns that had all either been resolved or were being resolved. She asked if the department could work with the high schools to alleviate potential parking issues on election days. Ms. Motter then produced a piece of mail that she received that looked similar to a precinct card and inquired if the department could print precinct cards on different color paper to limit voter confusion. Director Smith replied that the Secretary of the State procured the vendor that prints the precinct cards for the state but she would look into Ms. Motter's request.

Vice-Chair Abhiraman expressed his concerns on the calculations of the change in distance between the current polling locations and the proposed new polling locations. He asked if the precinct names would change as they had previously aligned with the polling location names. Director Smith replied that precinct name changes would be proposed at a later date.

Chair Swift asked what factors were considered when preparing this proposal. Director Smith replied that accessibility, parking, the physical space of the polling location, bathroom and water accessibility, and electrical capacity were all considered. Additionally, Director Smith reported that she had a meeting with a member of the DeKalb County Board of Education scheduled for the following day to discuss options. Chair Swift asked if a formula was used to determine the allocation of equipment and resources per precinct. Deputy Director Henry replied that the number of active registered voters and voter turnout were used to determine the equipment allotment. Chair Swift asked if additional early voting facilities could be explored to ensure that there were more options to vote. Director Smith replied that additional options would be explored.

Motion by Ms. Motter, seconded by Vice-Chair Abhiraman to approve the polling location consolidations as presented by staff with changes to Stone Mountain and allow staff to determine the appropriate polling place.

Mr. Lewis stated that he preferred to take the motions individually as he was not in favor of approving Toney Elementary, Winters Chapel, and Panola Way Elementary. Further discussion ensued.

Substitute motion by Mr. Lewis, seconded by Ms. Jester to approve the polling location consolidations as presented by staff with changes to Stone Mountain and allow staff to determine the appropriate polling place with the amendment of removing Toney Elementary, Winters Chapel and Panola Way Elementary from the proposal. The motion passed unanimously.

Motion by Vice-Chair Abhiraman, seconded by Ms. Motter to approve the Winters Chapel polling location change.

Vice-Chair Abhiraman said it's a small turnout on Election Day and that the change made sense.

Ms. Jester asked Mr. Lewis the basis of his objection. Mr. Lewis replied that his main concern was the travel burden on the voters. Ms. Jester asked if any public feedback was received on this location. Director Smith replied that she did not recall receiving specific feedback on Winters Chapel and elaborated on prior election day turn out.

The motion passed 3-2 with Mr. Lewis and Ms. Jester voting nay.

Motion by Vice-Chair Abhiraman, seconded by Ms. Motter to approve the Panola Way Elementary proposed change.

Chair Swift stated that Panola Way Elementary currently votes out of precinct and that this change would be moving the polling place back inside the precinct boundaries and that the total number of voters was still reasonable, so the change made sense.

Mr. Lewis said that he thought it was reasonable to move the polling location back inside the precinct boundary.

The motion passed unanimously.

Vice-Chair Abhiraman asked Director Smith for the rationale for the changes to Toney Elementary. Director Smith replied that it was due to equity as it related to the number of people voting in one location and the resources that were utilized to ensure an excellent voter experience.

Motion by Ms. Motter, seconded by Vice-Chair Abhiraman to find that the precinct boundary changes recommended by staff promote the convenience of the electors and the public interest, and recommend that the DeKalb County Board of Commissioners adopt the precinct boundary changes as presented by staff. The motion passed unanimously.

B) Polling Place Change

Director Smith reported that the department was notified that the Doraville Civic Center was being torn down, so the department proposed permanently moving the Doraville North and Doraville South polling locations from the Doraville Civic Center to the Forest Fleming Arena.

Motion by Ms. Motter, seconded by Ms. Jester to move the Doraville N precinct designated as DA and Doraville S precinct designated as DB from the Doraville Civic Center to the Forest Fleming Arena and take such action to post the required notice of proposed polling place changes. The motion passed unanimously.

BOARD COMMENTS

Ms. Jester apologized for being late due to traffic conditions and expressed appreciation in seeing all of her colleagues, the public, and the lawyers.

Mr. Lewis thanked the staff for putting everything together and expressed his appreciation for the amount of work done to assist with decision-making.

Ms. Motter expressed appreciation to the staff and thanked the public for being present and providing feedback on the changes. She then clarified that when she mentioned earlier that there were several background conversations around the polling place changes, those were one-on-one conversations that she had with the Board Chair and the Executive Director. She stated that no meetings were held, and no votes were taken. Ms. Motter said that she wanted to make sure that the ADA issues received attention.

Vice-Chair Abhiraman thanked the public, the department, and the lawyers for the work that was put into the proposal. He acknowledged Mr. Phillips for his diligent work and thanked everyone for staying.

Chair Swift thanked the staff and the community and wished everyone a great evening.

ADJOURNMENT

Motion by Ms. Jester, seconded by Mr. Lewis, to adjourn. The motion carried unanimously. The meeting was adjourned at 6:46 p.m.



Director's Report

March 13, 2025 Keisha L. Smith, MPA Executive Director Voter Registration and Elections (VRE)

Topic 1: General Operations Updates

- Registration
 - Total number of Registered Voters as of March 6th: 598,038
 - Total number of Active Registered Voters: 510,481
 - Total number of Inactive Registered Voters: 87,557
 - Total 2024 applications to be processed as of March 6th: 3,922
 - Total applications left to be processed as of March 6th: 8,260
 - DDS: 3,913OLVR: 3,634
 - MVP: 217
 - Handwritten: 496
 - Manual Voter Registration Cancellations for 2025: 173
- Election Activities
- ❖ Notes:

Topic 2: Administrative/Finance Updates

- Personnel | Facilities
- ❖ Notes:

Topic 3: Stakeholder Engagement Updates

- **❖** General Communications
- ❖ Notes:

VRE Expenditure Report for Jan 1 thru Feb 28, 2025

			VRE Expenditure Report for Jan 1 thru Feb 2	8, 2025				
COST CENTER PARENT	OBJECT CLASS	OBJECT CODE	OBJECT CODE DESCRIPTION	BUDGET	Requisitions	Purchase Orders	Expenditures	Sum of AVAILABLE
02900 - REGISTRAR	51	511101	SALARIES	1,891,200.00	0	0	248,270.76	1,642,929.24
		511199	SALARIES - ADJUSTMENTS	73,365.00	0	0	0	73,365.00
		511200	SALARIES - TEMPORARY	10,737,413.00	0	0	1,057.94	10,736,355.06
		511300	SALARIES - OVERTIME	755,000.00	0	0	1,172.81	753,827.19
		512100	COUNTY MATCH - GROUP INSURANCE	0	0	0	50,856.99	-50,856.99
		512101	COUNTY MATCH - GRP INS - REVERSAL	0	0	0	-26,307.00	26,307.00
								•
		512102	COUNTY MATCH - GRP INS - ALLOCATED	399,000.00	0	0	33,250.00	365,750.00
		512200	COUNTY MATCH - FICA	144,677.00	0	0	18,238.87	126,438.13
		512400	COUNTY MATCH - PENSION	0	0	0	34,799.21	-34,799.21
		512402	401(a) EMPLOYER CONTRIBUTION	51,793.00	0	0	7,183.17	44,609.83
		512700	WORKERS COMPENSATION	51,871.00	0	0	4,323.00	47,548.00
		512904	ALLOWANCE - AUTOMOBILE	10,000.00	0	0	0	10,000.00
	51 Total			14,114,319.00	0	0	372,845.75	13,741,473.25
	52	521101	BOARD MEMBER SERVICES	12,000.00	0	400	2,400.00	9,200.00
	J2	521104	TEMPORARY PERSONNEL SERVICES	1,792,000.00	150,000.00	98,437.69	27,602.69	1,515,959.62
					0		0	
		521105	SECURITY SERVICES	100,000.00		28,065.30		71,934.70
		521209	OTHER PROFESSIONAL SERVICES	1,655,180.00	546,973.66	546,409.64	256,683.12	305,113.58
		522201	MAINTENANCE & REPAIR SERVICES	67,924.00	0	51,863.85	0	16,060.15
		522311	RENTAL OF REAL ESTATE	390,000.00	0	0	0	390,000.00
		522321	RENTAL OF EQUIPMENT	64,000.00	0	0	0	64,000.00
		522322	LEASE PURCHASE OF EQUIPMENT	70,004.00	0	0	0	70,004.00
		522329	OTHER RENTALS	33,948.00	0	14,242.67	0	19,705.33
		523001	OTHER SERVICES - NON PROFESSIONAL	0	0	855.68	0	-855.68
		523201	POSTAGE		0	16,323.09	0	176,672.91
				192,996.00		•		•
		523202	POSTAGE - CENTRAL SERVICES	27,552.00	0	0	0	27,552.00
		523203	TELEPHONE SERVICE	5,340.00	0	0	0	5,340.00
		523204	TELEPHONE - LONG DISTANCE	2,308.00	0	0	4.33	2,303.67
		523206	INTERNET SERVICES	5,640.00	0	0	0	5,640.00
		523207	TELEPHONE - WIRELESS	236,944.00	0	0	58,966.23	177,977.77
		523301	ADVERTISING SERVICES	3,980.00	0	52,301.88	0	-48,321.88
		523401	PRINTING SERVICES	25,488.00	0	3,640.90	0	21,847.10
		523501	MILEAGE - PERSONAL VEHICLE	3,100.00	0	0	84.39	3,015.61
		523504	TRAVEL - ACCOMMODATIONS / HOTEL	4,800.00	0	387	0	4,413.00
		523505	TRAVEL - PER DIEM	5,000.00	0	0	0	5,000.00
		523601	DUES	1,000.00	0	2,000.00	0	-1,000.00
		523701	TRAINING & CONFERENCE FEES - EXTERNAL	39,000.00	0	885	0	38,115.00
		523702	TRAINING & CONFERENCE FEES - INTERNAL	552	0	0	590	-38
		523906	ELECTION EXPENSES	651,755.00	0	12,795.50	0	638,959.50
	52 Total			5,390,511.00	696,973.66	828,608.20	346,330.76	3,518,598.38
	53	531101	OPERATING SUPPLIES	430,001.00	31,773.10	96,264.82	61,933.00	240,030.08
		531199	FREIGHT	2,000.00	0	0	500	1,500.00
	E2 Total	331133	TREIGHT			96,264.82	62,433.00	241,530.08
	53 Total	542204	COMMUTED FOUNDMENT	432,001.00	31,773.10		•	
	54	542201	COMPUTER EQUIPMENT	92,204.00	0	58.47	0	92,145.53
		542202	COMPUTER SOFTWARE and TECHNOLOGY	210,000.00	0	0	6,500.00	203,500.00
		542309	OTHER EQUIPMENT > \$5,000	100,038.00	0	0	0	100,038.00
	54 Total			402,242.00	0	58.47	6,500.00	395,683.53
	55	551104	VEHICLE MAINTENANCE CHARGE	4,133.00	0	0	0	4,133.00
		551105	VEHICLE REPLACEMENT CHARGE	3,048.00	0	0	254	2,794.00
		551107	VEHICLE INSURANCE CHARGE	500	0	0	42	458
		551141		0	0	0	207.25	-207.25
			VEHICLE MAINT - FUEL					
		551144	VEHICLE MAINT - OVERHEAD	2,095.00	0	0	175	1,920.00
		552501	WORKERS COMPENSATION - MEDICAL	0	0	0	1,236.44	-1,236.44
	55 Total			9,776.00	0	0	1,914.69	7,861.31
	33 Total							
	70	707009	COUNTY PENSION ALLOCATION	243,545.00	0	0	20,295.00	223,250.00
		707009	COUNTY PENSION ALLOCATION	243,545.00 243,545.00	0	0 0	20,295.00 20,295.00	223,250.00 223,250.00



2025 Voter Outreach Calendar

DATE	TYPE OF EVENT	LOCATION	TIME
3/5/25	Voter Information Drops	DeKalb County Libraries	11 a.m. – 2 p.m.
3/6/25	Voter Information Drops	DeKalb County Libraries	10 a.m. – 12 p.m.
3/7/25	Voter Information Drops	DeKalb County Recreation Centers	10 a.m. – 2 p.m.
3/10/25	Voter Information Drops	DeKalb County Recreation Centers	10 a.m. – 2 p.m.
4/3/25	Voter Education (Seniors)	South DeKalb Senior Center 1931 Candler Rd. Decatur	11 a.m. – 1 p.m.
4/3/25	Voter Education (Seniors)	Central DeKalb Senior Center 1346 McConnell Dr., Decatur	11 p.m. – 12:30 p.m.
4/10/25	Voter Education (Seniors)	North DeKalb Senior Center 3393 Malone Dr., Chamblee	9 a.m. – 10:30 a.m.
4/11/25	Voter Education (Seniors)	Clairmont Oaks 441 Clairmont Ave., Decatur	2 p.m. – 3 p.m.
4/15/25	Voter Registration Drive	GSU-Dunwoody Campus (open to students, faculty & staff)	10 a.m. – 2 p.m.
4/22/25	Community Engagement	City of Chamblee/GMA (TBD)	5 p.m. – 8 p.m.
4/23/25	Lunch & Learn	DeKalb County Human Services Zoom	12 p.m. – 1 p.m.
5/3/25	Community Market	City of Stone Mountain 5312 W. Mountain St., Stone Mountain	8 a.m. – 1 p.m.
5/3/2025	Fortitude Fitness Expo Community Resource Event	Beulah Missionary Baptist Church 2340 Clifton Springs Rd., Decatur	10 a.m. – 2 p.m.

NOTICE OF PROPOSED POLLING PLACE CHANGES

The DeKalb County Board of Registration and Elections (the BRE) hereby gives notice to the voters of DeKalb County that it is considering the following polling place changes for the June 17, 2025, Special Primary. These changes will become effective following the second publication of this notice unless the BRE receives public comment in opposition to such changes, in which case the BRE will hold a special called meeting to consider public comments received and further action on the proposed changes.

The Board proposes the following temporary relocations, which will return to their permanent locations for the November 4, 2025 Municipal/Special Election:

- Stone Mountain Elem (SD) precinct from Stone Mountain Elementary School to Georgia Military College, 5325 Manor Dr, Stone Mountain, GA 30083.
- Stone Mtn (SQ) and Stone Mtn Champion (SP) precincts from Champion Theme Middle School to Georgia Military College, 5325 Manor Dr, Stone Mountain, GA 30083.
- Cross Keys High (CO) and Woodward (WJ) precincts from Cross Keys High School to Woodward Elementary School, 3034 Curtis Dr, Atlanta, GA 30319.
- Livsey Elem (LV) precinct from Livsey Elementary School to Midvale Elementary School, 3836 Midvale Rd, Tucker, GA 30084.
- Montclair Elem (MJ) precinct from Montclair Elementary School to Briarwood Recreation Center, 2235 Briarwood Way NE, Atlanta, GA 30329.
- Kittredge Elem (KG) precinct from Cary Reynolds Elementary School to Montgomery Elementary School, 3995 Ashford Dunwoody Rd, Atlanta, GA 30319.

The Board proposes the following permanent relocation:

• Dresden Elem (DC) precinct from Dresden Elementary School to John Robert Lewis Elementary School, 2630 Skyland Dr, Atlanta, GA 30319.

A complete list of polling locations can be found at https://www.dekalbcountyga.gov/voter-registration-elections/election-day. Any comments on the proposed changes may be directed to the DeKalb County Board of Registration & Elections at 4380 Memorial Drive, Suite 300, Decatur, GA 30032-1239 or via email at Voterreg@dekalbcountyga.gov.

This 13th day of March 2025,

Keisha L. Smith
Executive Director
DeKalb County Voter Registration & Elections

Publish: 3/13/2025 and 3/20/2025



Scope of Work

Client: DeKalb Voter Registration and Elections (DeKalb VRE)

Agency: Profile Marketing & Public Relations, LLC **Length of Contract:** January 1 – December 31, 2025

Monthly Retainer: \$8,000.00

1. Media Relations Management

Profile will provide comprehensive media relations support to enhance the visibility and credibility of DeKalb VRE. Services include:

- Press Release Generation: Draft, edit, and distribute press releases for election updates, initiatives, and key milestones.
- **Message Point Development:** Create concise and impactful message points tailored for media engagements, interviews, and public announcements.
- Media Coordination: Act as the primary liaison between DeKalb VRE and local, regional, and national media outlets.
- **Internal Collaboration:** Coordinate with internal county offices to align media strategies and ensure compliance with county policies.
- **Crisis Communication Support:** Provide immediate guidance and messaging during high-stakes situations or media inquiries.

2. Social Media Management

Profile will manage and grow DeKalb VRE's social media presence through:

- **Monthly Editorial Calendar:** Develop and implement a monthly content calendar to promote voter registration deadlines, election dates, and civic engagement campaigns.
- **Content Creation:** Curate visually appealing and informative posts optimized for various platforms, including Facebook, Instagram, and Twitter.
- **Performance Insights:** Provide monthly analytics reports to track engagement, reach, and performance metrics, offering recommendations for improvement.
- **Community Management:** Monitor social channels to respond to public inquiries and feedback promptly and professionally.



3. Stakeholder Engagement

To foster trust and transparency, Profile will execute stakeholder engagement strategies, including:

- **Voter Information Digital Toolkit:** Design a comprehensive digital toolkit with key resources, FAQs, and voter education materials.
- **Periodic Digital Newsletter:** Curate and distribute a regular newsletter featuring election updates, policy changes, and upcoming initiatives.
- **Stakeholder List Management:** Conduct an annual review and update of the stakeholder database to ensure accuracy and inclusivity.

4. Branding Support

Profile will enhance and standardize branding efforts to ensure consistency across all communication channels:

- **Collateral Audit:** Conduct a comprehensive review of all voter registration and election materials to identify gaps and inconsistencies.
- **Expanded Branding Elements:** Develop evergreen messaging templates in multiple languages to ensure accessibility and inclusivity for diverse populations.
- **Visual Identity Development:** Provide recommendations to modernize the overall look and feel of branding materials.
- **Brand Alignment:** Partner with DeKalb County's communications team to align branding efforts with the county's updated protocols and new administration.

5. Strategic Communications Advisory

Profile will serve as a strategic advisor to:

- **Policy and Protocol Review:** Analyze existing communication practices to ensure alignment with governing protocols under the new administration.
- **Strategic Planning:** Advise on long-term communication strategies to increase voter engagement and public trust.
- **Training and Workshops:** Offer media training and strategic workshops for internal staff to enhance communication effectiveness.



6. Additional Services

To further support DeKalb VRE, Profile will provide:

- **Election Campaign Support:** Develop targeted outreach campaigns for major election cycles.
- **Diversity and Inclusion Messaging:** Integrate culturally responsive messaging to engage underserved and underrepresented communities.
- **Website and Digital Content Review:** Provide feedback and recommendations to ensure the website and digital platforms are user-friendly and provide up-to-date information.

Deliverables

- Monthly media relations reports detailing press coverage and outreach efforts.
- Social media editorial calendar and performance insights.
- Digital toolkit, newsletters, and updated stakeholder lists.
- Collateral audit report and branding recommendations.
- Strategic advisory memos and periodic updates.

Budget

Monthly Retainer: \$8,000.00
 This retainer covers all services outlined in the scope of work. Additional services outside the scope will be discussed and agreed upon separately.

2025 Special Primary Public Service Commissioner

EARLY VOTING

May 27 - June 13







Early Voting Dates for the Special Primary Public Service Commissioner are:

Monday – Friday (May 27* – Jun. 13), 7 a.m. – 7 p.m. Saturday (May 31 & Jun. 7), 9 a.m. – 6 p.m. Sunday (Jun. 1 & Jun. 8), 12 p.m. – 5 p.m.

(*First day moved to Tuesday, May 27, due to Monday's observed state holiday)

Berean Christian Church

2201 Young Road, Stone Mountain, GA 30088

Bessie Branham Recreation Center

2051 Delano Drive, NE, Atlanta, GA 30317

DeKalb Voter Registration & Elections Office*

4380 Memorial Drive, Suite 500, Decatur, GA 30032

Dunwoody Library *

5339 Chamblee Dunwoody Road, Dunwoody, GA 30338

Emory University

1599 Clifton Road, Atlanta, GA 30322

New Bethel AME Church

8350 Rockbridge Road, SW, Lithonia, GA 30058

New Life Community Alliance *

3592 Flat Shoals Road, Decatur, GA 30034

North DeKalb Senior Center *

3393 Malone Drive, Chamblee, GA 30341

Salem-Panola Library

5137 Salem Road, Lithonia, GA 30038

Tucker-Reid H. Cofer Library

5234 Lavista Road, Tucker, GA 30084

★ = Drop Box Locations

During the designated Early Voting period, registered voters can vote at any of DeKalb County's Early Voting locations.

Absentee ballots can be hand-delivered to the Voter Registration and Elections office during operating hours or to any Early Voting location without a drop box during Early Voting hours listed above.

For more information, visit dekalbvotes.com or

2025 Special PrimaryPublic Service Commissioner

KEY DATES

March 31 - July 15



Mar. 31	First day to request an absentee ballot for the June Special Primary				
May 19	Last day to register to vote for the June Special Primary				
May 26	First day absentee ballots will be mailed/issued for the June Special Primary				
May 27 - Jun. 13	Early Voting period for the June Special Primary				
May 31 & Jun. 7	Saturday voting for the June Special Primary				
Jun. 1 & Jun. 8	Sunday voting for the June Special Primary				
Jun. 6	Last day to request an absentee ballot for the June Special Primary				
Jun. 17	Election Day for the June Special Primary				
Jul. 6 - Jul. 11	Early Voting period for the June Special Primary Runoff (if needed)				
Jul. 15	Runoff Election Day for the June Special Primary (if needed)				

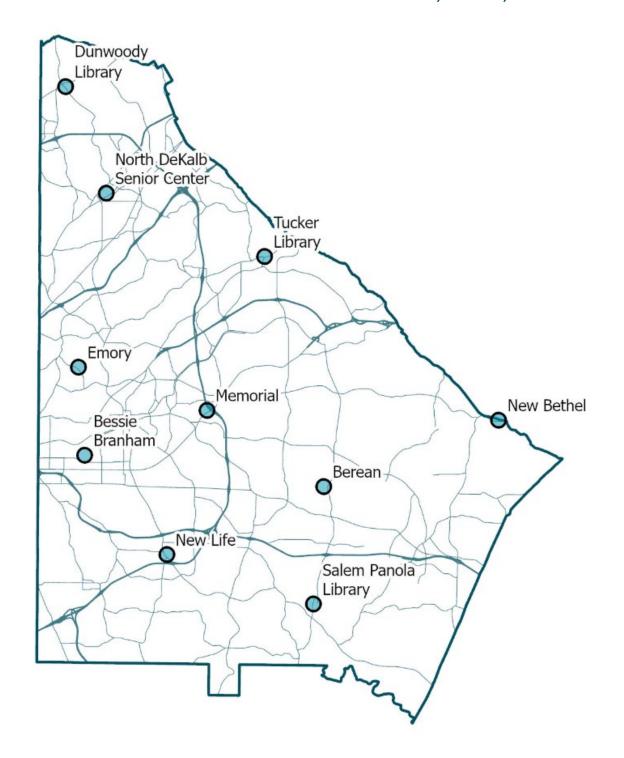
Early Voting for the 2025 Special Primary and Runoff Elections (if needed)

Monday – Friday	Saturday	Sunday	Sunday	Monday - Friday
May 27* – Jun. 13	May 31 & Jun. 7	Jun. 1 & Jun. 8	Jul. 6 - Jul. 11	Jul. 7 - Jul. 11
7 a.m. – 7 p.m.	9 a.m. – 6 p.m.	12 p.m. – 5 p.m.	12 p.m. – 5 p.m.	7 a.m. – 7 p.m.

(*First day moved to Tuesday, May. 27, due to Monday's observed state holiday)



ITEM 6C: PROPOSED EARLY VOTING LOCATIONS, DATES, & TIMES





2025 Proposed Election Dates

June 17 – Special Primary

May 27 – June 13

*First day moved to Tuesday, May 27, due to Monday's observed state holiday

Monday – Friday: 7 AM-7 PM

Saturday (May 31 & June 7): 9 AM-6 PM

Sunday (June 1 & 8): 12 PM-5 PM

July 15 - Special Primary Runoff (if needed)

July 6 – July 11

Monday – Friday: 7 AM-7 PM Sunday (July 6): 12 PM-5 PM

November 4 - Municipal Election

October 14 – October 31

*First day moved to Tuesday, October 14, due to Monday's observed state holiday

Monday – Friday: 7 AM-7 PM

Saturday (October 18 & 25): 9 AM-6 PM Sunday (October 19 & 26): 12 PM-5 PM

<u>December 2 – Municipal Election Runoff (if needed)</u>

November 22 - November 26

Monday - Friday: 7 AM-7 PM

Saturday (November 22): 9 AM-6 PM Sunday (November 23): 12 PM-5 PM